

Our Ref: 006168/15



Freedom of Information Section
Nottinghamshire Police HQ
Sherwood Lodge, Arnold
Nottingham NG5 8PP

Tel: 101
Ext 800 2507
Fax: 0115 967 2896

05 October 2015

Request under the Freedom of Information Act 2000 (FOIA)

I write in connection with your request for information, which was received by Nottinghamshire Police on 09/09/2015.

Following receipt of your request searches were conducted within Nottinghamshire Police to locate the information you require.

Please find below answers to your questions:-

RESPONSE

Under S 1 (1) (a) of the Freedom of Information Act 2000 (FOIA), I can confirm that Nottinghamshire Police does hold the information you have requested.

Please supply me with the following information

1. The details of any content management systems or equivalent used by your corporate communications and/or marketing department(s) including

- i) the make/model of the system and its provider**
- ii) the current pa costs**
- iii) a summary of what the system is used for e.g. handling media enquiries.**

- i) Drupal' open source content management system, customised and maintained by Distraction Ltd.
- ii) £785.24 annual website hosting cost; £2,592.00 annual website support and maintenance
- iii) Website content management system

- 2. The details of any media monitoring systems or equivalent used by your communications and/or marketing department(s) including**
- i) the make/model of the system and its provider**
 - ii) the current pa costs.**

Google alert which is Free

- 3. The details of any other computerised or computer-based systems/tools used by your corporate communications and/or marketing department(s) which incur a regular fee or annual subscription, for example Press Association Media Point, Vuelio and/or Solcara etc including**
- i) the make/model of the system and its current provider**
 - ii) the current pa costs**
 - iii) a summary of what the system is used for e.g. handling media enquiries**

Hootsuite which is £93 a year, and is for social media sharing/communications

- 4. A copy of the corporate communications and/or marketing department(s) business plans and/or corporate communication strategy for 13/14, 14/15 and 15/16.**

Under S 21 (1) of the Freedom of Information Act 2000 (FOIA), Nottinghamshire Police as a public authority is not required to disclose information which is reasonably accessible by other means.

This information is reasonably accessible by other means under:

21. – (1) Information which is reasonably accessible to the applicant otherwise than under section 1 is exempt information.

(2) For the purposes of subsection (1) –

- a) information may be reasonably accessible to the applicant even though it is accessible only on payment, and
- b) information is to be taken to be reasonably accessible to the applicant if it is information which the public authority or any other person is obliged by or under any enactment to communicate (otherwise than by making the information available for inspection) to members of the public on request, whether free of charge or on payment.

(3) For the purposes of subsection (1), information which is held by a public authority and does not fall within subsection (2) b) is not to be regarded as reasonably accessible to the applicant merely because the information is available from the public authority itself on request, unless the information is made available in accordance with the authority's publication scheme and any

payment required is specified in, or determined in accordance with, the scheme.

With regard to your request the information you require can be found on Nottinghamshire Police's Force website at the links below.

[http://www.nottinghamshire.police.uk/sites/default/files/documents/files/PS%20135%20Media%20Policy%20\(Final\).pdf](http://www.nottinghamshire.police.uk/sites/default/files/documents/files/PS%20135%20Media%20Policy%20(Final).pdf)

[http://www.nottinghamshire.police.uk/sites/default/files/documents/files/Social%20and%20Digital%20Media%20Policy%20\(Final\).pdf](http://www.nottinghamshire.police.uk/sites/default/files/documents/files/Social%20and%20Digital%20Media%20Policy%20(Final).pdf)

5. A summary of your corporate communications and/or marketing department(s) key performance indicators or equivalent. Please provide any media/marketing evaluation/analysis reports or equivalent for the financial years 14/15 and 15/16 to date

No information held.

6. The details of any other non-staff costs which total more than £1,000 pa, for example subscriptions to newspapers and magazines, hosting of websites, production and distribution of marketing material, leaflets etc. etc.

Newspaper Licensing Agency £1600
Copyright Licensing Agency £2296

Please indicate if any of these or any other services, systems or tools used by your corporate communications and/or marketing department(s) are shared or procured with other organisations or agencies. If so, please identify those organisations / agencies.

No information held.

If you have separate corporate communications and marketing departments please indicate this and apply the questions above to both teams.

N/A

Complaints Rights

Your attention is drawn to the enclosed review procedure, which details your right of complaint.

Copyright

Nottinghamshire Police in complying with their statutory duty under Sections 1 and 11 of the Freedom of Information Act 2000 (FOIA) to release the enclosed information will not breach the Copyright, Designs and Patents Act 1988.

However, the rights of the copyright owner of the enclosed information will continue to be protected by law. Applications for the copyright owner's written permission to reproduce any part of the attached information should be addressed to the Force Solicitor, Nottinghamshire Police, Force Headquarters, Sherwood Lodge, Arnold, Nottinghamshire, NG5 8PP.

I would like to take this opportunity to thank you for your interest in Nottinghamshire Police.

Should you have any further enquiries concerning this matter, please write or contact the Freedom of Information Officer on telephone number 0115 9672507 or e-mail freedomofinformation@Nottinghamshire.pnn.police.uk quoting the above reference number.

Yours sincerely

Disclosure Officer

Are you dissatisfied with your response?

Nottinghamshire Police has a duty to implement a complaints process in relation to Freedom of Information Act requests. If you are not content with our response, you may appeal, this process is known as an 'Internal Review'

Internal reviews are intended to be a fair and impartial means of reviewing the original request process.

You can appeal about your request if you:-

- Disagree with the Forces interpretation of your request;
- Believe the Force hold more information than has been disclosed to you;
- Disagree with the application of exemptions;

How do I appeal?

All appeals should be made in writing and sent to:-

Information Management
Nottinghamshire Police
Force Headquarters
Sherwood Lodge
Arnold
Notts
NG5 8PP

or alternatively freedomofinformation@nottinghamshire.pnn.police.uk

To deal with your appeal as quickly as possible please provide the unique identification number provided with your response and the reasons for your appeal.

Once we have received your request for appeal, your FOI response will be reviewed in full to identify any problems in the disclosure.

The review will be undertaken by someone different from, and preferably senior to, the original decision maker and this should be completed within 20 working days from receipt, in exceptional circumstances it may be extended by a further 20 working days.

What if I'm still not satisfied?

You can appeal to the Information Commissioner. You can contact the Information Commissioner Office at the following:-

Information Commissioner's Office
Wycliffe House
Water Lane
Wilmslow
Cheshire
SK9 5AF

Tel: 0303 123 1113 (local rate) or 01625 545 745 (national rate)

E-mail: casework@ico.org.uk